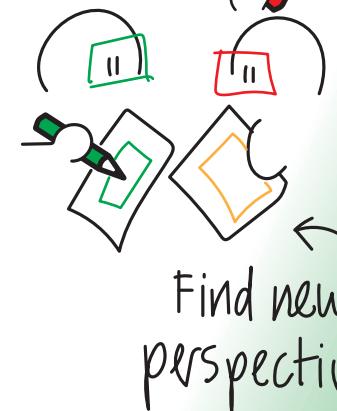


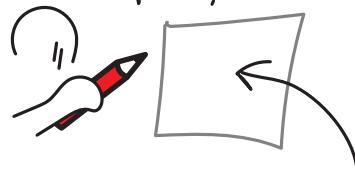
# ⑤ WAYS to change a conversation by drawing

Make mental models visible



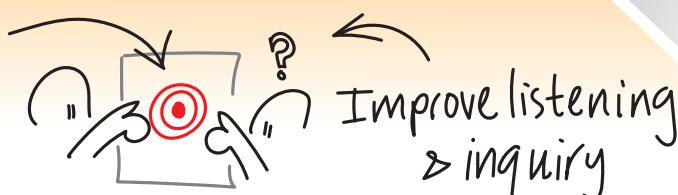
influence of  
**CONTEXT** ⑤  
culture & environment

engage  
(seeing someone  
drawing  
is fun!)



a blank sheet  
gives room  
for reflection

focus on  
content  
instead  
of on  
ego's



① **WHAT**  
is being discussed



explore  
different  
perspectives

see connections  
& find new ones

make it  
lighter:  
the brain  
finds images  
easier to process  
than words

② **HOW**  
in what way?  
(meeting  
process)

structure  
by mapping  
the topics



make  
designated  
time visible

focus  
by pointing out  
where you are