

VISUAL THINKING at 3 levels

RECORD

Put your thoughts down on paper:

In shapes



& some key words



REFLECT

Look at them:

What pops out?

What is missing?



REFRAME

Take another perspective:

Take a step backward -
Do you recognize a
fixed way of thinking?



Zoom out:

What connections do you see?
Is everything in the right place?



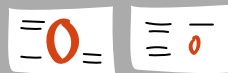
Zoom in:

What is the most important part?
Map it out in a new drawing.



Loosen up your thinking:

Move stuff around -
cut things out or use post-its



Draw an element much bigger -
or very small

Imagine: How would your
colleague look at it?



Discuss your drawing:
What catches the eye
of the other person?

