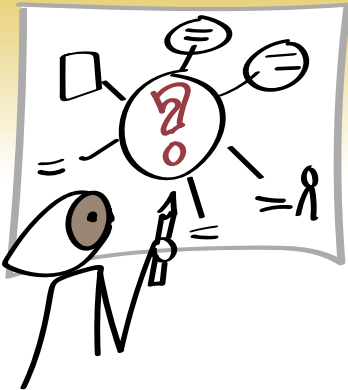


HOW TO DEVELOP IDEAS BY DRAWING

1. Look attentively:
What is it about?

Map out your question in a mindmap
or in another loose format



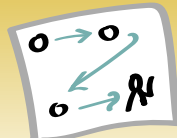
Use key words and symbols

Make connections visible - with lines
or colors

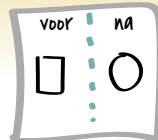
Which themes show up?

2. Put diverging views
next to each other

Make new versions of your sketch
in different visual structures



Draw it as a process



Or as a comparison



Create a metaphor



Arrange it on paper
in a different way

And in another structure

3. Use your drawings as
vehicles for thought

Put your drawings next to each other
What strikes you? Do you see a pattern?



Change the order and look again

Make more new versions:
Change the **color**, the **shapes** and
the position of the elements -
see what works

Write and draw the ideas that come up