

VISUAL THINKING ON A WICKED ISSUE

This is how you avoid getting stuck



Don't you know how to draw something? Write it down in a few key words, draw a circle around them and move on.

Make RAW sketches

You are not trying to make a beautiful picture. The matter you are trying to get on paper is messy. What is going on?
What do you know? What is unknown?
What makes it difficult?

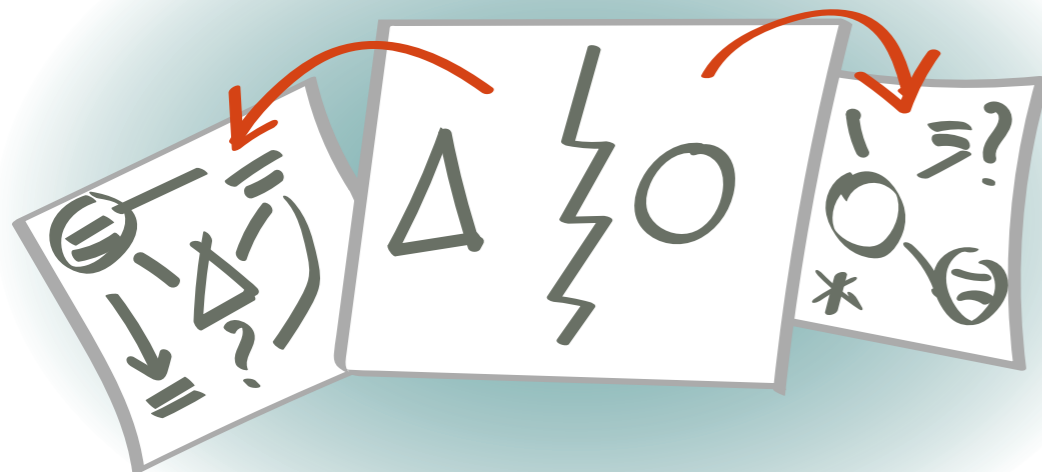


Focus on the PRO(CESS)

When you focus too much on the result, you do not see what is going on and what is needed.
Jot down what emerges.

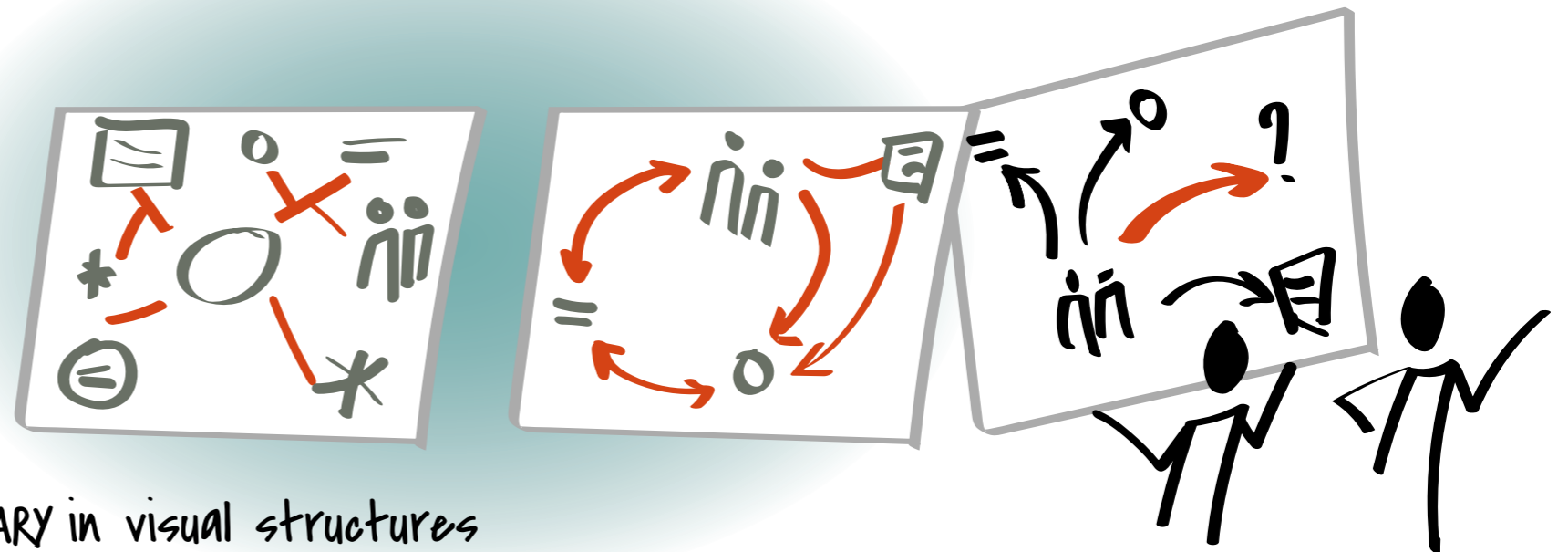
The value is in the ITERATION

Do you get entangled in lines and words?
Make a new version.
What are the core elements?



SHOW contradictions

And explore them:
What reasoning is behind each perspective?
Elaborate in separate sketches.
How do they relate to each other?



VARY in visual structures

There is not a single structure in which everything fits. Different forms show different aspects of an issue. Varying in structures allows you to look at it in multiple ways.

You get to know the issue from different sides. That makes it easier to make choices.
What is needed? How do you relate to it?
What can you do?